



JASON NESSA

PORTFOLIO

MISSION

To innovate with a company on the cutting edge of Interactive Media and Graphic Design in which I can utilize my professional skills and expertise while educating myself and staying current with the latest styles and techniques.

SKILLS

- Flash
- Illustrator
- Photoshop
- Coda
- Brand/Logo Dev.
- Advertisement
- Icon Design
- Indesign
- After Effects
- Premiere Pro
- Final Cut Pro
- Digital Illustration
- Typography
- Final Draft
- Film Directing
- Film Promo Directing
- HTML/XHTML
- Video Prod. & Edit
- CSS
- XML
- Wordpress
- Print
- Billboards
- PC/MAC Platform
- Microsoft Office
- Product Design

HIGHLIGHTS

- Contributed to NCHC site and solely designed NCHC Frozen Faceoff mark.
- Landed McDonald's deal for Clear Channel with game design mockups.
- Five billboard designs in high traffic areas throughout the Twin Cities.
- Honor Roll & Dean's List student at the Art Institutes International Minnesota.

SCHOOL

The Art Institutes Intl. Minnesota | Minneapolis, MN **09.2008**

- Bachelor's of Science Degree in Web Design & Interactive Media

WORK HISTORY

- Sportsdigita | Designer | Minneapolis, MN** **12.2014 - Present**
- Design/Build Digidecks & eBrochures in Photoshop.
 - Mockup client Digidecks, new templates, mobile compatible.
 - Save out eBrochure images for production.
- Sport Ngin | Graphic Designer | Minneapolis, MN** **09.2012 - 11.2014**
- Design/Build sites for clients via company CMS platform.
 - Create Brand Identities for sports teams/leagues, other clients.
 - Manage Freelance Pool.
- The Graphic Edge | Marketing Coordinator | Carroll, IA** **03.2012 - 08.2012**
- Develop both paper & online flyers.
 - Design signs for the retail store.
 - Create product & marketing ads for sales clinics & company.
- Clear Channel | Online Content Coord. | Minneapolis, MN** **09.2008 - 06.2011**
- Managed/Maintained KDWB.com & other websites.
 - Design promotional pieces for station sites.
 - Create video intros for KDWB Events.
 - Sent newsletters to KDWB VIPs.
- Minnesota Timberwolves/Lynx | Intern | Minneapolis, MN** **01.2008 - 09.2008**
- Designed/Managed Slam Bash & Lynx Legends webpages.
 - Maintained Lynx main website.
 - Created/Maintained Lynx graphic tiles.
 - Managed Lynx news stories and player blogs.